

News Release

FOR IMMEDIATE RELEASE

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Hitachi America, Ltd. Announces Establishment of the Subsidiary in Irvine, CA

Tarrytown, New York, January 7th, 2016 – [Hitachi America, Ltd.](#) (HAL) today announced that, as of January 15th, 2016, it is acquiring Label House (Legal Name: L.A. Supply Corporation) to form a new subsidiary. The subsidiary will operate as Label House (LH). To establish the subsidiary, HAL and [Hitachi Industrial Equipment Systems Co., Ltd.](#) (HIES) have agreed to purchase the stock of LH, a leading provider of marking, and labeling products and services in for the West Coast region.

This acquisition of LH will be the second one for HAL Marking and Coding group following the establishment of Hitachi Industrial Equipment Marking Solutions Inc. (HIMS), which was formed through the acquisition of IMS-Partners, Inc.

HIES has been a leader in the marking and coding industry for over 40 years, and HAL has been selling and servicing marking and coding solutions in the Americas through distributor channels since 2003. With the formation of LH, HAL will continue to solidify its leadership position in this market. With this second subsidiary in the U.S, HAL will enhance its product line and strengthen its distribution service offerings for California, Arizona and Nevada. HAL is confident that this new subsidiary will accelerate its business in the states in which it operates and enhance its ability to provide excellent service to customers.

Profile of Label House

Company Name	Label House (Legal Name: L.A. Supply Corporation)
Location	Irvine, California, United States
Address	18005 Sky Park Circle, Suite C, Irvine, CA 92614
Representative	Randy Austin

Business	Sales and servicing of marking and coding solutions
Employees	14 (Planned)
Shareholding	HAL 80%, HIES 20%

Label House website: <http://www.labelhouse.net/>

About Hitachi America, Ltd.

Hitachi America, Ltd. headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, particle beam therapy technologies, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2014 (ended March 31, 2015) totaled 9,761 billion yen (\$81.3 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes power & infrastructure systems, information & telecommunication systems, construction machinery, high functional materials & components, automotive systems, healthcare and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

About Hitachi Industrial Equipment Systems Co., Ltd.

Hitachi Industrial Equipment Systems Co.,Ltd. headquartered in Tokyo, Japan, is a subsidiary of [Hitachi, Ltd.](http://www.hitachi-ltd.com), and is engaged in the manufacturing, sales and services of industrial components and equipment. The company offers various industrial products including Motors, factory automation/control systems, wind/water systems, pneumatic systems, power distribution, environmental systems and labor-saving systems. For more information, visit <http://www.hitachi-ies.co.jp/english>.

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