

News Release

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Contacts:
Sayaka Eiki
Hitachi America, Ltd.
914-524-6717
ICED.Marketing@hal.hitachi.com

Hitachi America, Ltd. Launches Next Generation UX Series Continuous Ink Jet Printer

Tarrytown, New York, September 28, 2015 – [Hitachi America, Ltd.](#) (HAL) is proud to announce the latest generation continuous ink jet printer, the UX Series. The UX Series product line will be unveiled at Pack Expo Las Vegas on September 28-30, 2015.

The new UX Series product line incorporates the same proven low-pressure, ink return system used in previous Hitachi series printers that “pulsates” the ink stream, effectively reducing air mixing with ink, minimizing solvent evaporation and significantly reducing running costs. The UX goes even further by adding a new cartridge-type system, making ink replacement clean and simple and, eliminates the need to pour fluids. The ink and make-up cartridges can be used right up until the last drop of fluid. The result is less waste and the elimination of costly separate disposal requirements for cartridges.

The UX Series printers are available in two models and can print up to 6 lines. UX printers incorporate an improved, modern user interface with a full 10.4 inch color touch screen panel complete with icon-based graphics indicating ink levels and signaling when to replace the cartridges. Ethernet connectivity is standard enabling printers to be networked easily.

A new ergonomically-designed print head allows for improved printing of gable top containers such as milk and juice cartons. The printer’s cabinet is rated IP65 for harsh environments. The printer can be washed down making it suitable for use in meat and dairy industries operating in temperatures ranging from 0 to 50 degrees C.

By adding this new cartridge-based continuous ink jet technology to an already well respected lineup of reliable, continuous ink jet printers combined with the addition of a

new Co2 laser marker line-up, Hitachi America, Ltd is fast becoming a one stop shop for advanced marking and coding solutions for food, pharmaceutical, automotive, personal care, cosmetics and industrial products.

About Hitachi America, Ltd.

Hitachi America, Ltd. headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, particle beam therapy technologies, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2014 (ended March 31, 2015) totaled 9,761 billion yen (\$81.3 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes power & infrastructure systems, information & telecommunication systems, construction machinery, high functional materials & components, automotive systems, healthcare and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.