# **News Release**



FOR IMMEDIATE RELEASE

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## Hitachi America, Ltd. Announces Establishment of a Subsidiary in Elk Grove Village, Illinois

**Tarrytown, New York, June 18, 2015** – <u>Hitachi America, Ltd.</u> (HAL) today announced that, as of July 1, 2015, it is establishing a new subsidiary jointly with <u>Hitachi Industrial</u> <u>Equipment Systems Co., Ltd.</u> (HIES). The new subsidiary will operate as Hitachi Industrial Equipment Marking Solutions Inc. (HIMS) and will be based just outside of Chicago in Elk Grove Village, IL. To form this new subsidiary, HAL and HIES have also agreed to purchase the assets of <u>IMS-Partners, Inc.</u>, a leading provider of marking, gluing and labeling products and services in Illinois, Wisconsin and Indiana.

HIES has been a leader in the Marking and Coding industry for over 40 years, and HAL has been selling and servicing Marking and Coding solutions in the Americas through distributor channels since 2003. With the formation of HIMS, HAL will continue to solidify its leadership position in this market. The new subsidiary will enable HAL to enhance its product line and strengthen its distribution service offerings in Illinois, Wisconsin, and Indiana. HAL is confident that this new subsidiary will accelerate its business in the three states in which it will operate as well as enhance its ability to provide excellent service to customers.

Company Name	Hitachi Industrial Equipment Marking Solutions Inc.
Location	Elk Grove Village, Illinois, United States
Address	2730 Greenleaf Avenue, Elk GroveVillage, IL 60007
Representative	Dale Tetzlaff
Business	Sales and servicing of marking and coding solutions
Employees	9 (Planned)
Shareholding	HAL 80%, HIES 20%

Profile of HIMS

#### Hitachi Industrial Equipment Marking Solutions Inc. website

http://www.hitachi-ims.com

#### About Hitachi America, Ltd.

Hitachi America, Ltd. headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, particle beam therapy technologies, automotive products and consumer electronics with operations throughout the Americas. For more information, visit <u>www.hitachi-america.us</u>. For information on other Hitachi Group companies in the United States, please visit <u>www.hitachi.us</u>.

#### About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2014 (ended March 31, 2015) totaled 9,761 billion yen (\$81.3 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes power & infrastructure systems, information & telecommunication systems, construction machinery, high functional materials & components, automotive systems, healthcare and others. For more information on Hitachi, please visit the company's website at <a href="http://www.hitachi.com">http://www.hitachi.com</a>.

### About Hitachi Industrial Equipment Systems Co,. Ltd.

Hitachi Industrial Equipment Systems Co,.Ltd. headquarted in Tokyo, Japan, is a subsidiary of <u>Hitachi, Ltd.</u>, and is engaged in the manufacturing, sales and services of industrial components and equipment. The company offers various industrial products including Motors, factory automation/control systems, wind/water systems, pneumatic systems, power distribution, environmental systems and labor-saving systems. For more information, visit <u>http://www.hitachi-ies.co.jp/english</u>.

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