

News Release

FOR IMMEDIATE RELEASE

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**HITACHI COMMENCES OPERATION AT CHARLOTTE INK RESEARCH & DEVELOPMENT
FACILITY WITH RIBBON-CUTTING TODAY**
Distributors and Customers to Realize Faster Delivery of Custom Inks

Charlotte, NC July 24th, 2014 – Hitachi America, Ltd. announced today the commencement of operations at its new Ink Research & Development Facility during a ribbon-cutting celebration in Charlotte, North Carolina. The celebration included facility tours for distributors and plant or facility managers, who benefit from Hitachi's ability to deliver special, customized inks at a fraction of the time required for production outside of the United States.

"We've seen a very significant increase in the number of requests for specialized inks during the last several years," said John Malette, Sales Manager, Marking and Coding, Hitachi America, Ltd. "The new Hitachi Ink Research & Development Facility allows us to dramatically reduce the time required to examine, develop, test and manufacture new custom ink products. This enables our sales channel to satisfy customer demands sooner, and packaging engineers are able to address unique product and package coding needs faster."

The ribbon-cutting and ceremony was held from 11:00 AM - 1:00 PM at Hitachi America, Ltd. Ink Research and Development Facility, located at 5900 Northwoods Parkway, Suite H in Charlotte, North Carolina.

About Hitachi America, Ltd.

Hitachi America, Ltd. headquartered in Tarrytown, New York, a subsidiary of [Hitachi, Ltd.](http://www.hitachi-ltd.com), and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For more information on other Hitachi Group companies in the United States, please visit <http://www.hitachi.us/>.

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About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2013 (ended March 31, 2014) totaled 9,616 billion yen (\$93.4 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional materials & components, automotive systems, health care and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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